



*Savour Pure Winners!*

**FOR IMMEDIATE RELEASE**

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### ***Natural Pastures wins at British Empire Show!***

COURTENAY, B.C. – This weekend Natural Pastures Cheese Company won two 1<sup>st</sup> place awards at the esteemed 77<sup>th</sup> annual British Empire Cheese Show. These world-class wins follow on the heels of their recent award-winning sweep at the 2004 Royal Winter Agricultural Fair, placing Natural Pastures and their Swiss Master Cheese Maker well in the top ranks.

Expert judging at the British Empire Cheese Show, distinguished by their panel of Master Cheese Makers, awarded top scores to Natural Pastures cheeses crafted by Swiss Master Cheese Maker Paul Sutter. The 1<sup>st</sup> place winner of the Semi-Firm category is Natural Pastures Amsterdammer and their Garlic and Chives Verdelait is the 1<sup>st</sup> place winner of the Flavoured Firm category. Vancouver Island's Natural Pastures Cheese Company from the Comox Valley is gaining prominence and notice amongst world-class cheese makers, and food connoisseurs.

All Natural Pastures cheeses are truly luscious, hand made Artisan cheeses. President Edgar Smith explains, "Good cheese making starts with good milk and we only use milk fresh from our third-generation Certified Heritage Farm, Beaver Meadow Farms. Our milk is fresh, pure, pasture perfect; the best in Canada."

One taste of these delicious cheeses affirms their coveted award-winning status, all hand made under the guidance of their Swiss Master Cheese Maker at their federally inspected (CFIA) facility. Many of Natural Pastures delicious cheeses are gold medal winners of the prestigious Canadian Grand Prix Cheese competitions (2002 & 2004), several are Grand Prix finalists and one is a 4<sup>th</sup> place winner at the 2004 World Cheese Championship.

Find out more from Natural Pastures' News Release, November 10, 2004, which is also online at <http://www.naturalpastures.com/PRNov904.pdf>

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Page 1 of 1